



# Alex Miller

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## EDUCATION

**Kent State University**  
August 2021 - May 2025

**GPA** 3.9

**Bachelor of Fine Arts**  
Visual Communication Design

**Minors**  
Photography & UXD

**Studied Abroad**  
Florence, Italy  
May 16 - June 14, 2022

**Honors College Scholar**

## AWARDS

**Merit Award**, International Society of  
Typographic Designers (ISTD), 2024

**Gold & Silver ADDY Awards**,  
AAF District 5, 2024

**Student Best of Show, 3 Gold,  
3 Silver ADDY Awards**, Akron, 2024

**Eagle Scout Award**,  
Boy Scouts of America, 2020

**Wallace J. Hagedorn Scholarship  
in Photography**, 2021 - 2025

**Award for Service**, Kent State  
Student Media, 2024

**Designer of the Year**,  
The Kent Stater, 2021 - 2022

**National Finalist, State Finalist,  
District Champion**, National Speech  
and Debate Association, 2018 - 2021

**President's List**, Kent State University

**Visionary Award**, SpartanNash

## SKILLS & SOFTWARE

Brand Identity  
Publication Design  
Typography  
Motion Design  
Design Strategy & Leadership  
Adobe Creative Suite: Illustrator,  
Photoshop, InDesign, Lightroom, XD  
Figma, Wordpress, Elementor  
HTML, CSS, Asana, Notion

## WORK EXPERIENCE

**Procter & Gamble**, Brand Expression Design Intern

MAY 2024 - AUGUST 2024

- Amplified brand expression for the Febreze brand across various touchpoints, including packaging, social media, photography and motion design.
- Collaborated internally and externally with leaders and marketers to ensure alignment between design strategies and brand objectives.
- Leveraged a deep understanding of branding principles, trend research and consumer insights.

**Fusion Magazine**, Editor-in-Chief

AUGUST 2024 - PRESENT

- Lead and manage all editorial operations for Fusion, Kent State's LGBTQ+ magazine, ensuring a cohesive vision and high-quality content across print and digital platforms.
- Doubled print frequency and led website redesign, achieving a +600% growth in online readership - over 6,000 stories read in fall 2024.
- Assign and edit articles, make final decisions on published material and oversee adherence to deadlines.
- Make strategic personnel decisions and mentor staff, fostering a collaborative and creative environment.

**Fusion Magazine**, Art Director

AUGUST 2023 - MAY 2024

- Led development of the magazine's visual identity across print and web, establishing cohesive typography, color and visual styles for photography and illustration.
- Managed and mentored team of designers and illustrators, ensuring deadlines and creative standards were met.

**Alex Miller Design**, Owner & Freelance Graphic Designer

JULY 2017 - PRESENT

- Top-Rated Upwork.com Freelancer with 100% job success score.
- Build long-term relationships, offering creative solutions that align with business goals for both independent clients and agencies (Mileshko, Clever, a small studio).
- Plan, manage and execute graphic design projects from concept to completion, ensuring client satisfaction and timely delivery, spanning brand identity, layout, apparel, social media, websites and more.

**SpartanNash Food Solutions**, Creative Design Intern

MAY 2023 - DECEMBER 2024

- Supported Creative Design leads with project design initiatives, for private label brands, internal and external clients, across print and digital mediums.
- Presented a strategic capstone project to Executive Leadership Team, earning recognition as a Top 15 finalist out of 100 interns.

**Kent State University Housing**, Resident Assistant

AUGUST 2022 - MAY 2023

- Assisted on-campus residents in their transition to university life by providing support, supervision, adherence to policies and resources for a positive experience.
- Planned, promoted and executed monthly events to foster community engagement.

**Samsung / Youth Marketing Connection**, Brand Influencer

JULY 2022 - JANUARY 2023

- Created engaging digital content on a weekly basis to promote the Samsung brand.
- Increased brand awareness on Instagram and TikTok, reaching an audience of 14,000+ college students.

## SERVICE & INVOLVEMENT

**AIGA Kent State**, Vice President

MAY 2023 - PRESENT

Founding member of Kent State University's chapter of AIGA. Foster professional growth, networking and collaboration among graphic design students. Lead outreach efforts and planned travel to conferences in NYC and Dallas.

ADDITIONAL INVOLVEMENT

**Honors College Leadership Academy**, Course Instructor

**Alpha Lambda Delta**, Communications Co-Chair & Vice President

**Alternative Spring Break Trips**, Volunteered in Cincinnati, OH & Washington, D.C.